

## KMC (5306 TT) Investor Report for FY18

March, 2019



This meeting may contain forward-looking statements with respect to the financial condition, results of operations and business of the company. These forwardlooking statements represent the company's expectations or beliefs concerning future events and involve known and unknown risks and uncertainty that could cause actual results, performance or events to differ materially from those expressed. Certain statements, such as those that include the words "potential", "estimated", and similar expressions or variations on such expressions may be considered "forward-looking statements". Financial numbers in this report may include preliminary unaudited numbers or management accounts.



## Agenda

- KMC Group
- Pursuit of Excellence
- Integration & Development plans
- Financial Summary

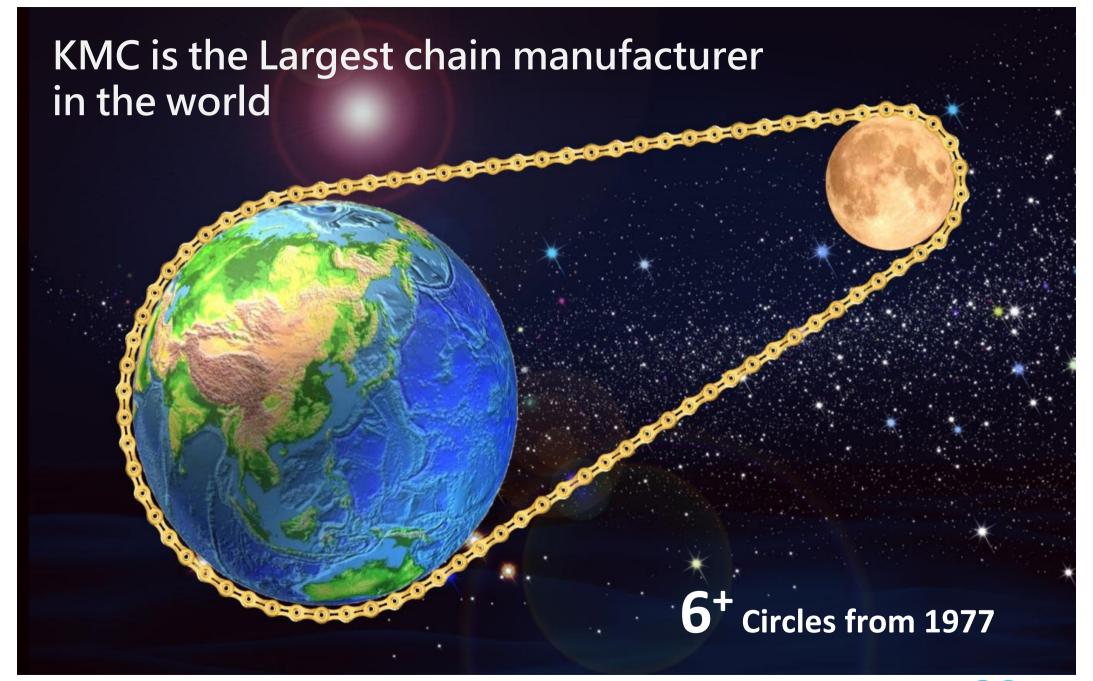


# KMC Group

## The Pursuit of Perfection

The foundation of KMC was initiated in 1977 with the purchase of several second-hand chain manufacturing machines by KMC founder, Charles Wu. At that time, it was the smallest chain manufacturer in the world, but with Charles determination and professionalism coupled with superior manufacturing processes ,KMC quickly became the market leader in chains.







### Milestone



2014, Strategy Partners introduced

- 2012, Listed, start to Intergrade and Develop
- 2000, Global Operation
- 1989, Composition Cross-Straits
- 1986 started partnership with SHIMANO
- 1977, Established



## Global Distribution, KMC reaches over 150 countries in 13 languages



- Global Headquarters & Research Center

  Tainan, Taiwan
- China Headquarters & Research Center

  Suzhou, Jiangsu
- Global Production Sites

  - Shenzhen x3
  - Suzhou x2
  - ⊚Tianjin x2
  - Vietnam

- Global Services Centers
  - ⊚ Tainan, Taiwan

  - ⊚California, U.S.
  - Netherlands, Europe
  - ⊚Ho Chi Minh, Vietnam



## **KMC Group & its Business Units**











## **Business of KMC Group**

#### **KMC**

**Bicycle Chain** 

Motorcycle Transmission

Automobile Timing System

Garage Door Opener

**Taiwan** 

Netherland

Vietnam

**Indonesia** 

Shenzhen

**Taiwan** 

Shenzhen

Shenzhen

**America** 

Suzhou

**KMC** 

**Tianjin** 

TEC





## **Pursuit of Excellence**



#### 13 iF Awards in 10 consecutive years

#### **5** Red Dot Awards in 3 years

Experts in chains, we just can't help but bring home awards for our chains, year after year.

\* German iF Design Award and TAIPEI CYCLE d&i Award organized by iF









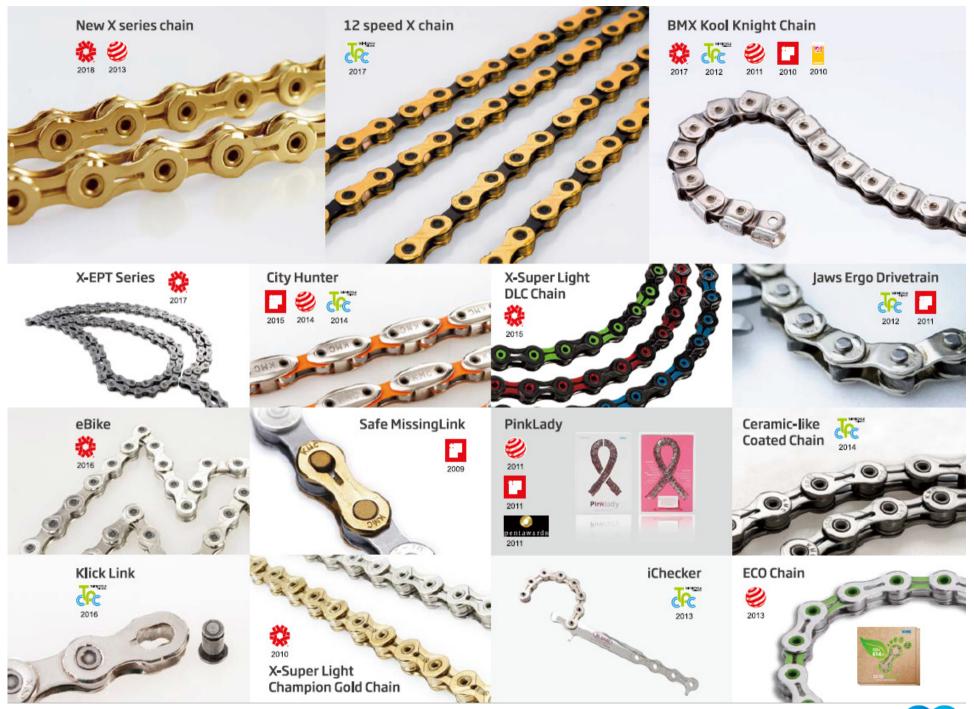


Setting industry standards, KMC has won many awards since its inception. We were first to introduce lightweight chains, custom color chains, titanium coated chains, and DLC coated chains, which have won several iF and Red Dot design awards.

KMC chains are now the chain of choice of champion riders, helping them win two golds and two silvers at the Beijing Olympics, two golds and one silver at the London Olympics, and many more wins including at the Vuelta a Espana and KOM and Tour de France KOM.

For these reasons KMC has made the list of the "Best Consumer Brands" survey.







## CHAMPION STORY World Champions & Olympians

#### **Steve Cummings**

2017 British Nationals Road Champion 2016 Tour de France Stage 7 Winner

#### Edvald Boasson Hagen

2017 Tour de France Stage 19 Winner 2017 Norway National T/T Champion 2016 Norway National Road Champion

#### Jordan Sarrou

2017 UCI MTB World Cup XCO- DHI 3rd 2017 Cyprus Sunshine Cup Afxentia 2nd

#### Sabine Spitz (Wiawis bikes pro team)

2017 MTB Elite Women German National Champion 2017 UCI MTB Elite Women Marthon WORLD CHAMPIONSHIPS 2nd 2017 UCI MTB Elite Women World Cup 2nd London Olympics MTB Silver Medal

#### Connor Fields

2017 UCI BMX Men Elite Ranking 2nd 2017 UCI BMX Supercross World Cup Champion 2017 USA Cycling Elite National Championships 3rd

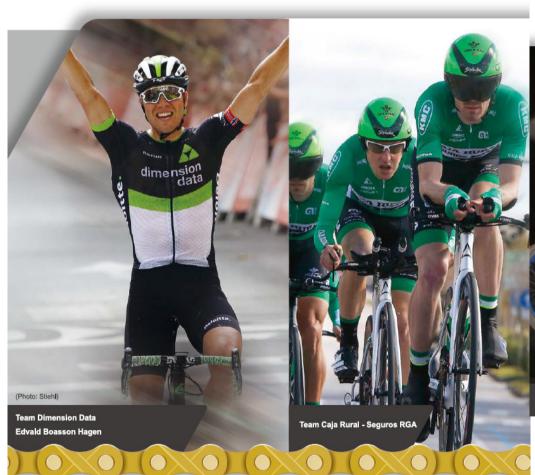
#### **Joris Daudet**

2017 BMX French National Champion 2017 UCI BMX World Championships 3rd

#### Tracy Hannah

2017 UC Downhill Women Elite Ranking 2nd 2017 UC MTB Elite Women World Cup DHI Champion 2017 UCI MTB Elite Women World Championships DHI 3rd

2017 UCI BMX Elite Women World Champion 2017 USA Cycling Elite Women National Champion







## **Social Responsibility**

Cycling is a life style for achieving health and happiness. In order to encourage more people to enjoy cycling, KMC promotes this exercise through experienced teaching, activity sponsorship, Dream-Maker Projects, and more.

#### **Dream-Maker Sponsorship**



Disabled Cyclist Around Taiwan



Yellow Ribbon Dream-Maker Projects



Bicycle Knowledge Propagation



Young Riders Training Projects



## **Social Responsibility**

For a long time, KMC also cooperates with many foundations to promote cycling and art culture. These include,

KMC Passionate Cycling Sport Foundation Passionate Cycling (Shenzhen) Sport Foundation

**KMC Care and Public welfare Foundation** 













深圳市轉動熱情 體育基金會



Tainan Cycling Festival



Taiwanese Cycling Teams Sponsorship



Passion for Cycling



Earth Choir Sponsorship



#### **KMC Green Policy**

KMC believe that the advancement of tech and life should go hand in hand.

For us, finding new ways to give back to the environment and our community, and helping to create more wealth for everyone is every bit as important as developing new solutions and increasing productivity.

We work tirelessly on innovating greener products and we are investing more and more into lowering the impact our products have on the environment.

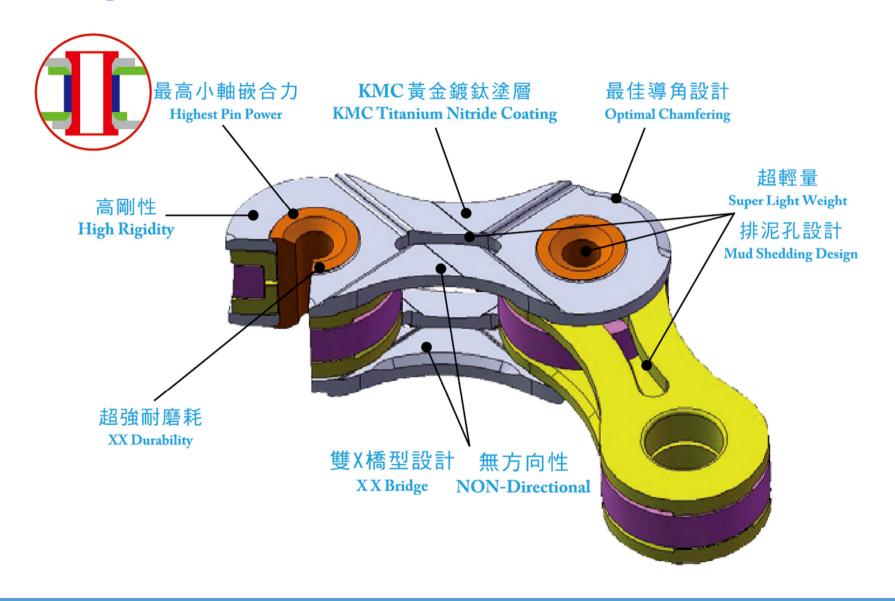
We are proud to be part of the green transport industry and we meet or surpass each requirement imposed on us by the government.

We also take very seriously the wellbeing of our workers, making sure that factories, storage facilities and transport vehicles are up to safety standards.



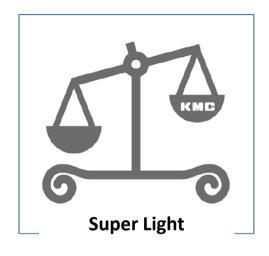


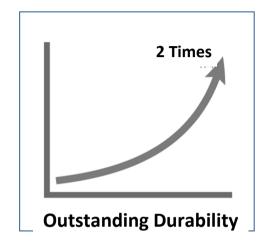
## **Unique KMC Chain**





## Why KMC Chain?











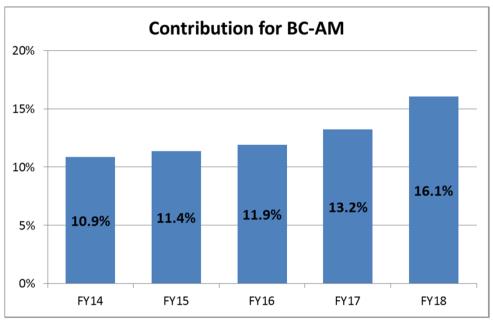


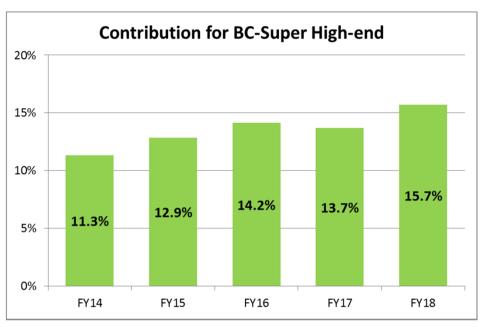


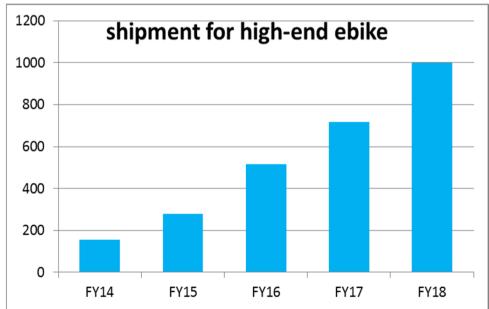
## Financial Result for FY18

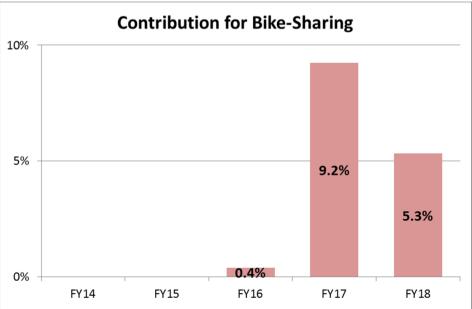


## **Key operating update for Bike Chain**









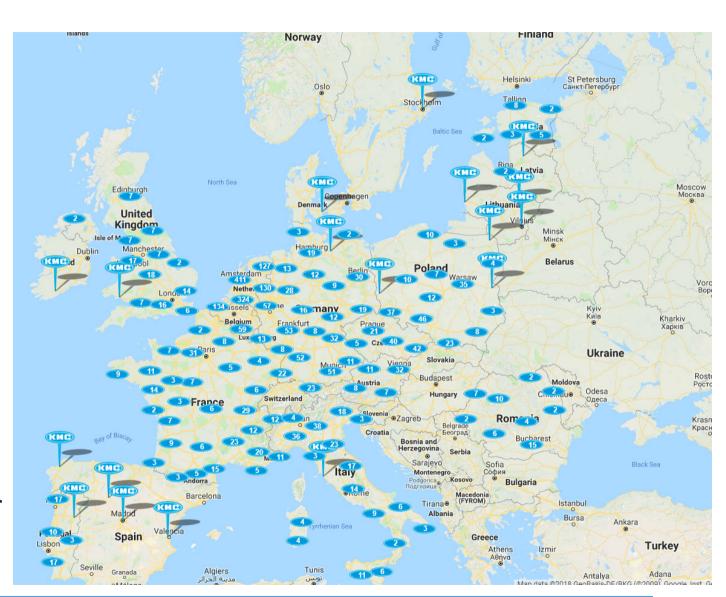


#### **Bike Chain AM business**

### In Europe, 25<sup>+</sup> Countries 50<sup>++</sup> Dealers

KMC strategically builds its sales and marketing networks throughout all continents to offer timely services and products to all customers worldwide.

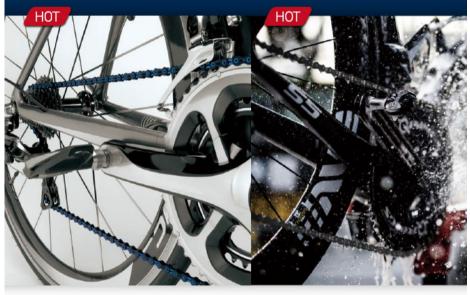
Looking toward the future, KMC plans to actively develop all sales channels in Europe for AM business.





## **NEW Super High-end Bike Chain**





X12



#### New Bicycle Chain Milestone

Every component of KMC's X12 chain has been carefully designed to be thinner, faster, stronger, and perfectly compatible with the special design for all 12 speed drivetrain systems.

- Maximum Chain Agility with Anti-Interference Design
- . More accurate drivetrain adjustment: easier tuning and adjustment
- · Pin Power upgraded to 400kgf
- . Increased chain life: robustness through new durability technology

#### eBike



#### **Built to Overcome Any Obstacle**

New enhanced eBike chain - TurboPower & SportPower comes with patented new riveting technology to achieve utmost pin power, and possesses unparalleled rigidity and strength.

- · Durability 3x distance
- · Highest Pin Power 450kgf
- . Highest Torsion Resistance 350kgf
- . Tensile Strength Above 1500kgf
- . Compatibility: BOSCH eBike system and other eBike systems



#### The Epitome of Chain Excellence

- · Impeccable Reliability
- · Remarkable Acceleration
- Non-Directional Design
- · Extraordinary Performance
- . The Highest Compatibility





#### **Aesthetics**

With a focus on product innovation, KMC also emphasizes aesthetics to complement product value. Both the original DLC black, and the DLC-Colors to draw attention to frame design and style, are prime choices of elite racing chains that provide outstanding performance and unique implementation of aesthetics and personal style.



#### **Total Protection of Chain**

- · Superior Corrosion Resistance
- · Superior Anti-rust Capabilities · Environmentally Friendly Coating
- . 650 hours in a Salt Spray Test
- · Durable Coating Attractive Finish
- · Able to Maintain Performance in the Harshest Environments
- \* To know more, please see P18~P21



#### **Consolidated Balance Sheet**

合併資產負債表Consolidated Balance Sheet (Audited)

新台幣百萬元/Unit:NT\$ million

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		FY11 經營層改組 Backdoor-listing		FY12		FY13		FY14		FY15		FY16		FY17		FY18	
					<u></u>			り		り				收購ATS&GDO		1110	
				KMC-Taiwan/Vietnam consolidated		KMC-EU&US&ID consolidated		KMC-Tainjin consolidated		KMC-Shenzen consolidated		KMC-Suzhou consolidated		ATS&GDO consolidated			
現金及約當現金	Cash and cash equivalents	830	88%	395	20%	681	26%	900	26%	1,560	22%	1,609	19%	2,016	20%	2,073	20%
其他流動資產	Other current assets	92	10%	670	34%	840	32%	1,012	29%	1,520	22%	1,969	23%	2,255	22%	2,367	23%
固定資產	Fixed assets	2	0%	514	26%	486	19%	824	23%	2,476	36%	2,959	35%	3,172	31%	3,174	31%
其他資產	Other assets	15	2%	382	19%	584	23%	772	22%	1,412	20%	2,029	24%	2,629	26%	2,572	25%
資產總計	Total Assets	939	100%	1,961	100%	2,592	100%	3,508	100%	6,969	100%	8,565	100%	10,072	100%	10,186	100%
銀行借款	Loan from bank	0	0%	341	17%	708	27%	586	17%	1,249	18%	3,095	36%	3,485	35%	3,712	36%
其他及長期負債	Other liabilities	76	8%	499	25%	385	15%	657	19%	1,713	25%	1,244	15%	1,798	18%	1,403	14%
負債合計	Total Liabilities	76	8%	841	43%	1,093	42%	1,244	35%	2,962	43%	4,340	51%	5,283	52%	5,115	50%
股本	Capital	1,030	110%	1,030	53%	1,056	41%	1,092	31%	1,200	17%	1,200	14%	1,200	12%	1,260	12%
保留盈餘及其他	Retained Earnings	(168)	-18%	90	5%	443	17%	1,173	33%	2,807	40%	3,025	35%	3,589	36%	3,811	37%
股東權益合計	Total Equity	862	92%	1,120	57%	1,499	58%	2,265	65%	4,007	57%	4,225	49%	4,789	48%	5,071	50%
負債及股東權益總計	Liabilities and Equity	939	100%	1,961	100%	2,592	100%	3,508	100%	6,969	100%	8,565	100%	10,072	100%	10,186	100%



#### Consolidated Income Statement

合併損益表Consolidated Income Statement(Audited)

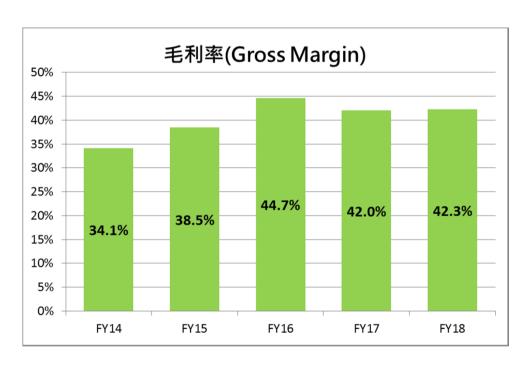
新台幣百萬元/Unit:NT\$ million

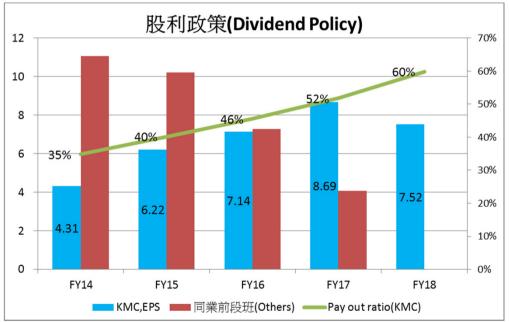
		FY11		FY12		FY13		FY14		FY15		FY16		FY17		FY18	
		經營層改組		收購台灣/越南桂盟		收購歐美印桂盟		收購天津桂盟		收購深圳桂盟		收購蘇州桂盟		收購ATS&GDO			
		Backdoor-listing		KMC-Taiwan/Vietnam consolidated		KMC-EU&US&ID consolidated		KMC-Tainjin consolidated		KMC-Shenzen consolidated		KMC-Suzhou consolidated		ATS&GDO consolidated			
		Dackaoc	I Hourig	601130	nautea	CONSO	ilaatea	CONSO	ilautea	001301	idated	001130	iduted	CONSO	ilaatea		
營業收入	Net Sales	173	100%	1,353	100%	2,092	100%	2,780	100%	3,374	100%	4,013	100%	5,051	100%	5,057	100%
營業毛利	Gross Profit	22	13%	384	28%	645	31%	948	34%	1,298	38%	1,792	45%	2,122	42%	2,139	42%
營業利益	Operating Profit	(30)	-18%	248	18%	403	19%	537	19%	753	22%	1,094	27%	1,320	26%	1,226	24%
淨利	Net Income	2	1%	257	19%	378	18%	462	17%	700	21%	857	21%	1,043	21%	948	19%
每股盈餘	EPS(NT Dollars)	0.02		2.49		3.76		4.31		6.22		7.14		8.28*		7.52	

<sup>\*</sup>追溯調整後EPS (Adjusted EPS)

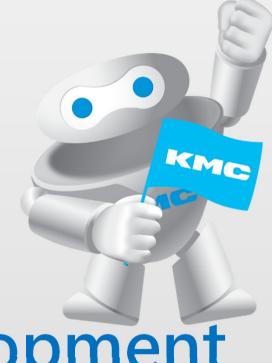


## Gross Margin and Dividend Policy









## Integration & Development plans

## Development plans

Development in Garage Door Opener

Development in Bicycle Industry

IC(GDO)

BC(BT)

Chain For Vehicle

Development in Automobile Industry

AC(ATS)

MC(MT)

Development in Motorcycle Transmission



#### **Contact IR Team**

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